



GNEX

VACATION INDUSTRY
AWARDS

Celebrating our 16th year, the GNEX Awards (formerly Perspective Magazine Awards) program recognizes excellence throughout the vacation ownership industry.

AWARDS PRESENTED DURING GNEX CONFERENCE, 18-20 MARCH 2026,
JW MARRIOTT NASHVILLE, TN, USA

GNEX 2026 VACATION INDUSTRY AWARDS

18-20 March, JW Marriott Nashville | Nashville, TN, USA



After 12 wonderful years of being known as the Perspective Magazine Awards, our awards program rebranded in 2023 as the GNEX Vacation Industry Awards, following the retirement of the print magazine after 17 years in publication.

Each year, the Awards are presented in front of an audience of senior-level industry executives at the GNEX Conference during the Finale Party. This year's conference will take place at the exciting JW Marriott Nashville. Book to attend now at www.gnexconference.com/register

Entering our awards is easy. Rather than dozens of restrictive questions, each nominee is given the opportunity to submit an 800 word descriptive narrative that in their own words will best explain why they should win their chosen award category.



AWARD CATEGORIES OVERVIEW

At A Glance Look At The Diverse Range Of Award Category Options



There are 22 categories to choose from with the freedom to enter as many as you wish at <http://gnexconference.com/awards>

- **BEST BUSINESS PRODUCT**
- **BEST CONSUMER PRODUCT**
- **BEST CUSTOMER EXPERIENCE**
- **BEST CUSTOMER SERVICE TEAM**
- **ENTREPRENEUR OF THE YEAR**
- **BEST FINANCIAL SERVICES**
- **INDUSTRY GAME CHANGER**
- **BEST INNOVATION**
- **BEST LEGAL SERVICES**
- **BEST MANAGEMENT TEAM**
- **BEST MARKETING TEAM**

- **BEST MEMBERSHIP PROGRAM**
- **BEST OVERALL COMPANY (OVER 500 EMPLOYEES)**
- **BEST OVERALL COMPANY (100 TO 500 EMPLOYEES)**
- **BEST OVERALL COMPANY (UNDER 100 EMPLOYEES)**
- **BEST PLACE TO WORK**
- **BEST PRINT OR ONLINE MEDIA**
- **BEST PROPERTY MANAGEMENT COMPANY**
- **RISING STAR AWARD**
- **BEST SALES TEAM**
- **BEST STRATEGIC PARTNERSHIP**
- **BEST TECHNOLOGY**





BEST BUSINESS PRODUCT

This award category looks for B2B products that provide the behind-the-scenes foundation for hotels and resorts to deliver the best possible guest experience. Whether it is a back-end software product, or an analytics or insurance product, this is a key contributor to a hotel or resort's ability to be successful.

BEST CONSUMER PRODUCT

This category is all about delivering an elevated customer experience and is open to just about every B2C company that has developed an innovative consumer-facing product that truly enhances and adds value to the vacation experience. This could include incentive programs, referral programs, loyalty programs or travel programs and booking platforms, as well as traditional or alternative vacation products, VIP membership upgrades and more.

BEST CUSTOMER EXPERIENCE

Delivering an exceptional customer experience requires thoughtful design, consistency, and a deep understanding of customer needs. This award recognizes organizations that create memorable, seamless experiences across every touchpoint. Tell us how your company puts customers first, anticipates expectations, and uses innovation, service, and strategy to build meaningful, lasting connections.

BEST CUSTOMER SERVICE TEAM

Exceptional customer service builds trust, loyalty, and lasting relationships. This award recognizes customer service teams that consistently deliver outstanding experiences through responsiveness, professionalism, and problem-solving. Tell us how your team goes above and beyond to support customers, resolves challenges effectively, and creates positive interactions that strengthen satisfaction and long-term engagement.

ENTREPRENEUR OF THE YEAR

This award serves to honor someone who embodies the true spirit of the industry, who has taken new ideas, calculated risk / reward decisions, created new products, programs, and alliances and has driven their company to new heights over the past year. It is entrepreneurial vision that has sustained the industry and this award recognizes some of the present pioneers that will drive the industry forward in the years to come.

BEST FINANCIAL SERVICES

Whether it is accounting services, collection companies, financial consultants, receivables services, title companies, banks, investment or private equity firms, or any other contributor to the financial services sector of the industry, these businesses provide services that are an integral part of our profession. Explain why you are the best in your field and the success your products or services have brought to the industry.

INDUSTRY GAME CHANGER

The Industry Game Changer Award recognizes an individual, company, or initiative that has significantly influenced the direction of the industry. This award honors bold thinking, innovation, and leadership that challenge the status quo and create lasting impact. Share how this nominee has introduced transformative ideas, technologies, or strategies that have reshaped industry standards and driven meaningful progress.

BEST INNOVATION

Companies are always looking for the next new advantage, and this award will go to the hotelier, resort developer or vendor that can demonstrate true innovation. This could be through developing new products not previously seen in our industry before, new ways of doing old things, or perhaps filling a gap in the market – but certainly to a company that is seen as a modern pioneer within our industry.





BEST LEGAL SERVICES

This legal team would have worked on a project that has resulted in a legal or regulatory win for its company or client at some time over the past 12 months. This award recognizes the essential part that legal services play in the structure and credibility of our industry.

BEST MANAGEMENT TEAM

Successfully managing a hotel or resort requires balancing financial performance with exceptional guest experiences. This award recognizes management teams that excel at navigating the complex challenges facing today's hospitality industry. Share how your leadership drives operational success, fosters guest satisfaction, and implements innovative strategies that keep your property resilient, competitive, and thriving.

BEST MARKETING TEAM

Effective marketing is essential to driving awareness, demand, and loyalty in today's competitive hospitality landscape. This award recognizes marketing teams that demonstrate strategic thinking, creativity, and measurable impact. Tell us how your team has successfully elevated brand presence, engaged audiences, driven bookings or revenue, and adapted to changing market conditions through innovative campaigns and data-driven strategies.

BEST MEMBERSHIP PROGRAM

Open to any company that sells a membership package, whether it is timeshare membership, a vacation club, travel club, destination club or similar type vacation program. What is it about your membership program that sets you apart from the rest? What lifts you above the competition and leaves your members feeling so extraordinary that they are already planning their next vacation the moment they get home?

BEST OVERALL COMPANY (Over 500 Employees)

This award is for large companies who stand out above all others. Ones that can demonstrate strengths in many areas such as leadership, continued growth, innovative and essential products and services, employee recognition and retention, corporate responsibility, philanthropy and more.

BEST OVERALL COMPANY (100 TO 500 Employees)

This award is for medium-sized companies who stand out above all others. Ones that can demonstrate strengths in many areas such as leadership, continued growth, innovative and essential products and services, employee recognition and retention, corporate responsibility, philanthropy and more.

BEST OVERALL COMPANY (Under 100 Employees)

This award is for smaller companies who stand out above all others. Ones that can demonstrate strengths in many areas such as leadership, continued growth, innovative and essential products and services, employee recognition and retention, corporate responsibility, philanthropy and more.

BEST PLACE TO WORK

We're measuring the best company to work for based on environment, training, career advancement prospects, atmosphere, team building, pay and benefits, personal development, management support and more.

BEST PRINT OR ONLINE MEDIA

Compelling media plays a vital role in informing, engaging, and influencing today's audiences. This award recognizes print or online media outlets that consistently deliver high-quality, relevant content while demonstrating editorial excellence, audience engagement, and industry impact. Share how your publication or platform stands out, builds trust with its audience, and continues to evolve in a rapidly changing media landscape.

BEST PROPERTY MANAGEMENT COMPANY

Exceptional property management requires operational expertise, strategic oversight, and a commitment to delivering consistent value for owners and residents alike. This award recognizes property management companies that demonstrate excellence in performance, efficiency, and service. Tell us how your company successfully manages portfolios, drives financial results, enhances resident or guest experiences, and adapts to evolving industry demands through innovative practices and strong leadership.





RISING STAR AWARD

The Rising Star Award recognizes an emerging professional who is making a meaningful impact early in their career. This award honors individuals who demonstrate exceptional talent, leadership potential, and a commitment to innovation and excellence. Share how this individual has contributed to their organization's success, taken initiative beyond their role, and shown the drive and vision to shape the future of the industry.

BEST SALES TEAM

A high-performing sales team is critical to driving revenue, building strong relationships, and sustaining long-term growth. This award recognizes sales teams that demonstrate strategic execution, collaboration, and measurable results. Tell us how your team exceeds targets, adapts to market conditions, cultivates client partnerships, and leverages innovative approaches to consistently deliver exceptional performance.

BEST STRATEGIC PARTNERSHIP

Strong strategic partnerships create shared value, unlock new opportunities, and drive long-term success. This award recognizes collaborations that demonstrate alignment, innovation, and measurable impact. Tell us how this partnership was formed, the goals it set out to achieve, and how working together has delivered meaningful results, strengthened both organizations, and advanced the industry.

BEST TECHNOLOGY

This company clearly demonstrates the best implementation of technology in our industry, from hotel / resort operations software to in-room technology, from intuitive websites to mobile apps. If your company, product or facilities are technologically state-of-the-art, then this is the award for you.



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